NECHAL MAGGON

+91 8826919758 | linkedin | email | portfolio

Product Manager building AI enterprise software, with a design-led approach to product strategy, user experience, and execution

EXPERIENCE

TOOLJET
Bengaluru, India

AI internal tool builder, B2B SaaS

Product Manager, AI & Platform Teams *Nov 2024 – Present*

- Launched a flagship AI app builder from the ground up to #3 Product of the Day on Product Hunt; driving product research, scope definition, and AI-native positioning strategy
- Introduced phased delivery for app generation, breaking large builds into staged milestones; reduced time to first working app from 20+ minutes to <8 minutes
- Ran structured evaluations of AI-generated apps across a wide range of use cases, identifying patterns of quality issues and usability gaps; findings directly informed prompt and model improvements
- Led delivery of Git-based version control integration, enabling teams to manage app changes through existing development workflows; capability directly unlocked a $200K enterprise contract

Product Manager, Platform Team *Feb – Nov 2024*

- Revamped enterprise authentication and authorization workflows; extending the RBAC framework with granular access controls, SSO integration, and SCIM provisioning to support the platform's move upmarket
- Regularly engaged with and synthesised feedback from enterprise customers and prospects to uncover adoption blockers, informing roadmap priorities across platform, security, and administration workflows
- Led a cross-functional brand messaging overhaul from feature-led to outcome-led copy; adopted as the standard narrative across sales, product, docs, and marketing

Product Designer, Platform & Database Teams *Mar 2023 – Feb 2024*

- Owned product design for ToolJet's no-code database, shaping core data management and app-building workflows
- Led design for core platform capabilities including multi-environments, integration & secrets management, and upgrade experiences across the product
- Proposed a design system to standardise components and modernise the product's visual language to appeal to an enterprise audience

HCP DESIGN, PLANNING & MANAGEMENT PVT. LTD.
Ahmedabad, India

Multi-disciplinary architecture, research, and urban design practice

Architect & Project Lead *May 2022 – Mar 2023*

- Led planning and stakeholder alignment for a 157-acre government township and riverfront development project, coordinating multidisciplinary teams across urban design, infrastructure, and public-sector stakeholders
- Managed planning and execution coordination for infrastructure redevelopment of Common Central Secretariat Building-10 in the Indian Parliament Complex, aligning government agencies, consultants, and engineering teams

EDUCATION

- **Bachelor of Architecture (B.Arch)** | CEPT University, Ahmedabad *2017 – 2022*
- **Google UX Design Professional Certificate** | Google / Coursera *2023*

ADDITIONAL INFORMATION

- **Leadership:** Mentored founders and operators across 2 cohorts on product strategy, positioning, and GTM decision-making as part of GrowthX, a club for top professionals
- **Product:** Product management, product strategy, JTBD framework, developer tools, AI tools, enterprise SaaS
- **AI:** LLM evaluation, prompt engineering, agent workflows, AI-assisted application generation
- **Tools:** Figma, LangSmith, Git, Metabase